

# HANNAH CANNIZZO

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## EDUCATION

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### Parsons School of Design

Bachelor of Fine Arts in Communication Design

Received May 2025

### Williston Northampton

High School Diploma

Received May 2021

## EXPERIENCE

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### Exceptional Capital

Design Intern

NYC

April 2024- January 2025

- Designed multi-format campaign materials – including promotional videos, social media content, and 3 merchandise products – driving measurable follower growth across platforms.
- Produced 4 monthly newsletters from copy to layout, establishing a consistent print and digital publication cadence for a professional design firm.
- Documented a live professional event through photography across New York City, building an archival visual record for organizational and promotional use.

### Freelance

Branding and Design Consultant

NYC

July 2021- Present

- Developed end-to-end brand identities for independent clients – including logos, websites, and business cards – translating client vision and color direction into cohesive visual systems.
- Collaborated directly with clients through iterative prototype reviews, both virtually and in person, ensuring timely approvals across all stages of the design process.
- Produced editorial and behind-the-scenes photography that expanded clients' visual language, applying contemporary design concepts to broaden their creative identity across platforms.

## PROFILE

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Hannah Cannizzo is a graphic designer and multimedia artist based in New York City. Her experience includes the design and development of books and websites, as well as digital and film photography. She is interested in pursuing archival research and design, physical media and campaign design.

## TECHNICAL SKILLS

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**Programming Languages:** HTML, Javascript

**Design Tools:** Adobe Photoshop, Adobe Indesign, Adobe Illustrator, Adobe Lightroom, Google Suite, Microsoft Suite, Figma

**Concepts:** Public speaking and interpersonal skills, organizational and time management skills, film and digital photography, sewing and fashion construction